# PRIME 75WG CLEAR POLYVINYL PRINT MEDIA



#### **Product Description**

G-Floor Graphic<sup>®</sup> Woodgrain<sup>™</sup> print media is a one-of-a-kind product designed as a grand-format print media suitable for a wide range of permanent and free floating applications. It is specifically designed for all types of printers - both solvent and UV curable. G-Floor Graphic clear print media is best suited for second surface printing and offers the most durable wear layer in the industry.

#### Product Information (all sizes and weights are nominal)

| Surface Texture:          | Woodgrain™                      | Composition:         | Homogeneous Polyvinyl                                     |
|---------------------------|---------------------------------|----------------------|---|
| Color:                    | Clear                           | Weight:              | 8 oz/sqft   |
| <b>Overall Thickness:</b> | 75 mil (0.075")                 | Finish:              | Satin   |
| Wear Layer Thickness:     | 75 mil (0.075")                 | Installation Method: | Loose Lay, Glue Down                                      |
| Stock Sizes:              | 60 in × 10 ft                   | Maintenance Options: | Mild Soap, Vinyl safe cleaner                             |
|                           | 60 in x 61 ft<br>120 in x 61 ft | Warranty:            | 3-Year Limited Warranty<br>See warranty for more details. |

Made in the USA

# Wear Layer 0.075"

Product Structure (all measurements are nominal; not to scale)

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Better Life Technology® stands behind the quality of this product. Better Life Technology® cannot, however, guarantee the finished results because Better Life Technology® exercises no control over individual operating and production procedures. While technical information and advice on the use of this product is provided in good faith, the user bears sole responsibility for selecting the appropriate product for their end use requirements. Users are also responsible for testing to determine that our product will perform as expected during the printed item's entire life cycle from printing, post print processing, and shipment to end use. This product has been specially formulated for screen and digital printing, and it has not been tested by any other method. Any liability associated with the use of this product is limited to the value of the product purchased from Better Life Technology®.

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## Testing Data

| DESCRIPTION                | STANDARDS  | REQUIREMENTS                   | RESULTS |
|----------------------------|------------|--------------------------------|---------|
| Performance Specifications |            |                                |         |
| Abrasion resistance        | ASTM D4060 | < 1.0 gm loss                  | Pass    |
| Chemical Resistance        | ASTM F925  | No more than "Slight Change"   | Pass    |
| Dimensional stability      | ASTM F2199 | ≤ 0.020"/Linear Foot           | Pass    |
| Edge Lift                  | EN 433     | ≤ 1.5"                         | Pass    |
| Flexibility                | ASTM F137  | > 1.5"                         | Pass    |
| Heat Resistance            | ASTM F1514 | Average & Max $\Delta E < 8.0$ | Pass    |
| Light Resistance           | ASTM F1515 | Average & Max $\Delta E < 8.0$ | Pass    |
| Moisture Resistance        | -          |                                | Pass    |
| Puncture Resistance        | EN 388     | $\geq$ 50 lbf                  | Pass    |
| Residual Indentation       | ASTM F1914 | ≤ 0.007"                       | Pass    |
| Short-Term Indentation     | ASTM F970  | ≤ 0.005"                       | Pass    |
| Slip Resistance            | ASTM D2047 | ≥ 0.5                          | Pass    |
| Static Load Resistance     | ASTM F970  | ±0.005", 250-Lbs. Load         | Pass    |

| Fire Specifications          |               |                                  |      |
|------------------------------|---------------|----------------------------------|------|
| Critical Radiant Flux        | ASTM E648     | Class I: ≥ 0.45 W/cm2            | Pass |
| Federal Motor Vehicle Safety | Standard #302 | -                                | Pass |
| Flame Spread                 | FMVSS 302     | ≤ 102 mm/Minute                  | Pass |
| Flammability                 | ASTM D2859    | Not to extend within 1.0"        | Pass |
| Smoke density                | ASTM E662     | Flaming & Non-Flaming $\leq 450$ | Pass |

| Environmental Specifications |        |                                 |  |  |  |
|------------------------------|--------|---------------------------------|--|--|--|
| ASTM G-21                    | ≤ 2    | Pass                            |  |  |  |
| -                            | -      | Pass                            |  |  |  |
| -                            |        | Suitable                        |  |  |  |
|                              | -<br>- | ASTM G-21 ≤ 2   - -   - -   - - |  |  |  |

**WARNING:** Cancer and Reproductive Harm – www.P65Warnings.ca.gov.

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#### **Environmental Considerations**

Material Temperature Range for application settings: -15 to 160 degrees F. Material remains pliable in cold conditions. May shock fracture in cold environment.

#### Material Acclimation/Optimum Print Temperature Range

All material must be unpackaged and acclimated in the print environment for 24 hours before printing. All remaining material should be rolled tight on the original core and placed back in the original tube. Better Life Technology<sup>®</sup> is not responsible for material stored improperly or material that has not properly acclimated.

Printers Note: Cooler temperatures can slow the recovery rate for the material to lay flat, resulting in a "wavy" material when laid down. Warming material will quickly bring it to a relaxed state for optimum printing. For best results, let the material acclimate to room temperature prior to printing.

Optimum Print Temperature Range: 65° to 110° F

#### **Print Options**

G-Floor Graphic<sup>®</sup> print media is designed for the digital and screen printing processes. Other processes may apply with custom approved testing results.

Digital Printing: G-Floor Graphic print media can be printed on using flatbed and roll-to-roll formats with no less than 0.60" material thickness tolerance. Both solvent and UV curable inks are suitable for vinyl substrates. Ink curing should not exceed 180° F as excessive heat can cause a cupping effect to the print media material. Speeding up the print carriage and/or decreasing the number of print head passes will resolve excessive heat-related issues.

Screen Printing: Both solvent and UV curable inks are approved for use in screen printing with G-Floor Graphic print media. Ink curing should not exceed 225° F, and it is recommended to cure at the highest speed possible through the curing unit. Excessive heat exposure from the curing unit or the curing bed can cause the material to become damaged.

When using UV inks: Use a 60 durometer or 70 durometer squeegee, 305-355 mesh plain weave. When using Solvent inks: Use a 60 durometer or 70 durometer squeegee, 155 - 230 mesh plain weave.

#### Finishing

It is recommended to use flatbed finishing equipment with reciprocating knives when cutting G-Floor Graphic print media. Cold Steel Rule Die Cutting is also approved as a finishing product with G-Floor Graphic print media. Routing is not recommended as excessive heat from routing may cause the material to produce undesirable edges.

#### **Durability/Weathering**

Better Life Technology warrants that G-Floor Graphic print media will be free from defects in material and workmanship. This 3-year limited warranty only covers the material, prior to any alterations such as printing or cutting. The clear print media is recommended for indoor use only. The solid color print media must be permanently adhered and properly sealed if used outdoors. Extended exposure to water may cause temporary material blushing. Material will return its clarity once dry.

#### **User Information**

While technical information and advice on the use of this product is provided in good faith, the user bears sole responsibility for selecting the appropriate product for their end-use requirements. See full disclaimer at the end of this document.

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